



**WORLD BANK GROUP**

# **E-learning Platform on Weather and Climate Services: A Value Chain Approach to Project Design**

**Guidance for building, developing, and using climate services**

**December 11, 2014**

**The Fourth International Conference on Climate Services  
Uruguay**

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# E-learning Platform – Target Audience and Motivation

## Audience:

- Project managers of weather and climate services-related investments;
- Government counterparts; and
- Other development practitioners interested in weather and climate services.



### Motivations

- PPCR portfolio: 20 investments
- \$170m resources (PPCR and co-financing)
- Next generation of climate services investments

# E-learning Platform - Outline

**Module 1: The Climate Services Value Chain**

*- An Introduction*

**Module 2: The Climate Services Value Chain**

*- Key Components and Inter-linkages*

**Module 3: Integrating Climate Services Value Chain Approach  
throughout the Project Cycle**

*- CS Value Chain Consideration in Project Investments*

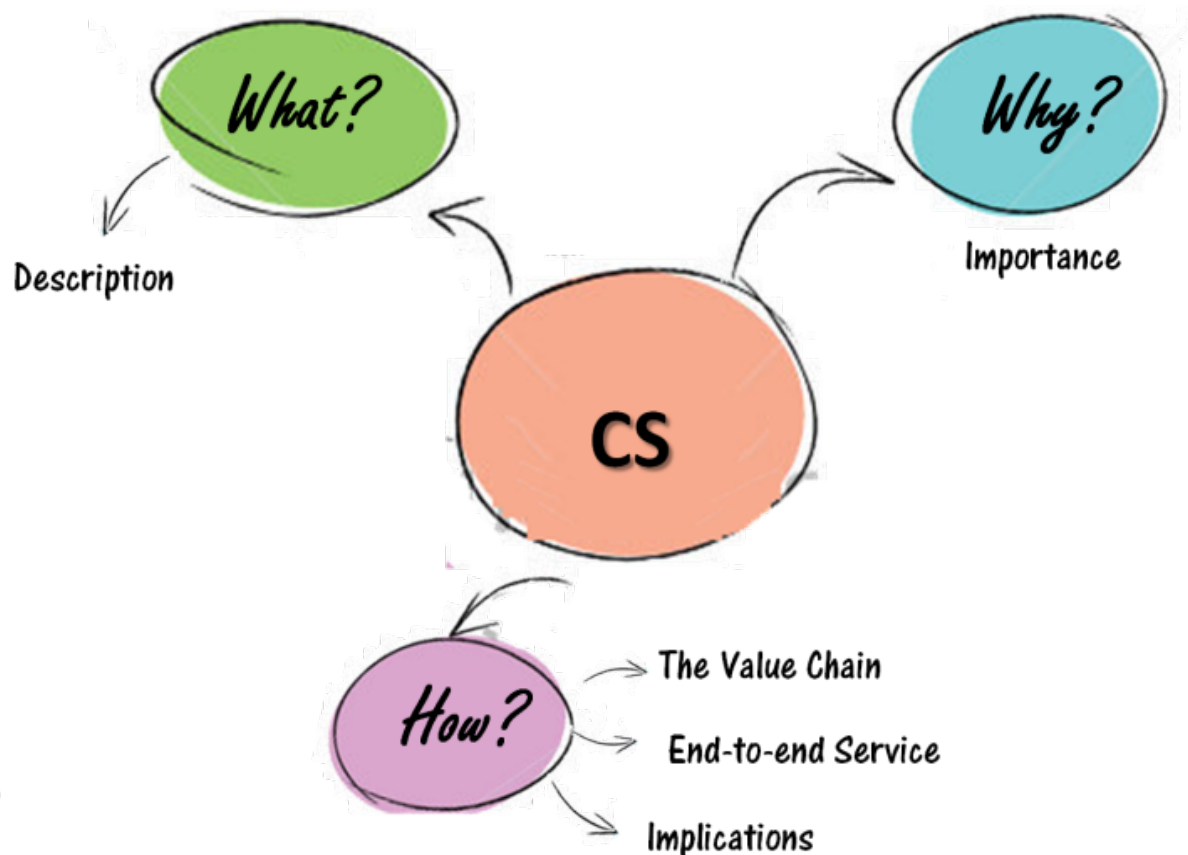
**Module 4: Practical Examples and Resources**

*- Good Practices and Interactive Exercises*

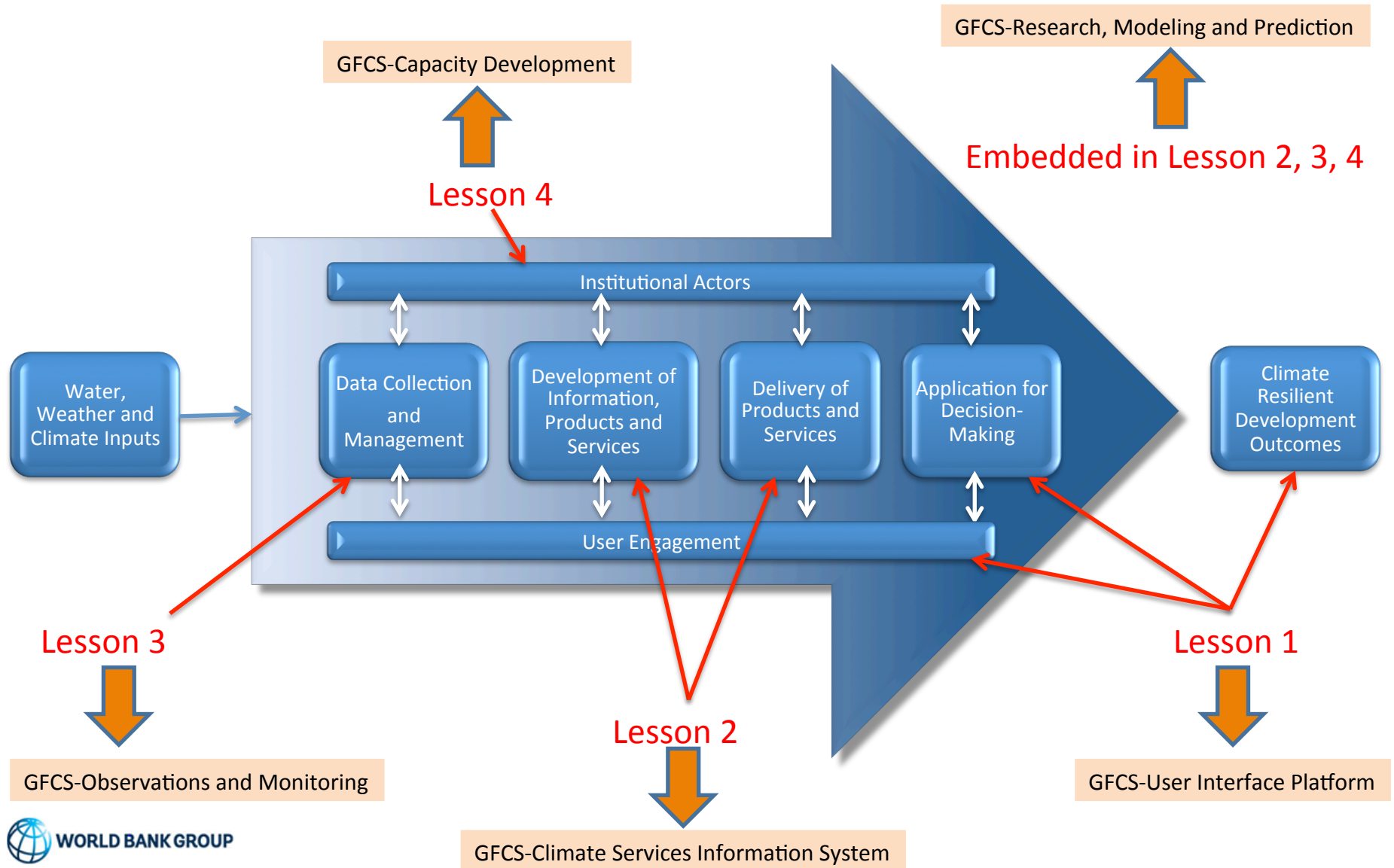
# E-learning Platform on Climate Services Value Chain Approach to Project Design

## Module 1: Introduction to Weather and Climate Services

- Understanding Weather and Climate Services and its importance is the goal of module 1.
- Answers three questions in order to grasp the complexity of climate services.



# Module 2: The Weather and Climate Services Value Chain



# Module 3: Integrating Climate Services into the Project Cycle

