

1 **Surveying climate services: What can we learn from a bird’s eye view?**

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4

5 **Abstract**

6 Billed as the creation and provision of timely, tailored information for decision making at all
7 levels of society, climate services have garnered a great deal of attention in recent years.
8 Despite this growing attention, strategies to design, diagnose, and evaluate climate services
9 remain relatively ad hoc – and while a general sense of what constitutes “good practice” in
10 climate service provision is developing in some areas, and with respect to certain aspects of
11 service provision, a great deal about the effective implementation of such service remains
12 unknown. This paper reviews a sample of more than 100 climate service activities as a means to
13 generate a snapshot of practice in 2012. We find that a “typical climate service” is provided by a
14 national meteorological service operating on a national scale to provide seasonal climate
15 information to agricultural decision makers online. Our analysis shows that the field of climate
16 is still emerging – marked by contested definitions, an emphasis on capacity development,
17 uneven progress toward co-production, uncertain funding streams, and a lack of evaluation

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18 activities. The paper reflects on the relative contribution of this sort of sampling activity in
19 informing “good practice.” It also offers suggestions for how both sampling and case studies
20 efforts can be better designed to increase the potential for learning. The paper concludes with
21 some observations on the relative contribution that broad-based analyses can play in informing
22 this emerging field.

23

24 **Key words**

25 Climate services; adaptation; evaluation; good practice; case study

26

27 **1. Introduction**

28 Climate services involve the production, translation, transfer and use of climate knowledge and
29 information in climate-informed decision making and climate-smart policy and planning. Such
30 services are intended to facilitate adaptation to climate variability and change, widely
31 recognized as important challenges to sustainable development in rich and poor countries alike
32 (Asrar, Ryabinin, & Detemmerman, 2012; Wahlström, 2009). Interest in climate services has
33 grown in recent years, particularly since the 2011 initiation of the Global Framework for Climate
34 Services (GFCS), an international structure focused on improving the production, delivery, and
35 application of climate information around the world (Hewitt, Mason, & Walland, 2012).

36

37 This growing interest reflects an assumption that advancement in this area will produce gains in
38 social and economic well-being; despite this assumption, there is active debate on what climate
39 services are, where they are most effective, and how they should be designed to best deliver

40 societal benefits. Questions regarding the kinds of information on which climate services should
41 be based, the sorts of problems they can most effectively address, and the institutional
42 arrangements needed to support them continue to consume planning efforts, as the users and
43 providers of climate services engage in a simultaneous and loosely coordinated process of
44 learning by doing.

45

46 Some aspects have been more studied than others. Indeed, relatively more attention has been
47 paid toward assessing particular attributes of the climate information itself – including, for
48 instance, the quality of the data that underlies specific services (Bhowmik & Costa, 2014;
49 Brunet & Jones, 2011; Girvetz et al., 2013; Overpeck, Meehl, Bony, & Easterling, 2012) and the
50 verification of climate predictions (Goddard et al., 2012; Hyvärinen, Mtilatila, Venäläinen, &
51 Gregow, 2015; Mason & Chidzambwa, 2008), among other things. In the social science realm,
52 efforts have focused on defining the parameters of “usable” science (see for, instance, Dilling &
53 Lemos, 2011; Tang & Dessai, 2012); identifying factors that improve the communication of
54 climate information (for example: Lorenz, Dessai, Paavola, & Forster, 2013; Marx et al., 2007;
55 Taylor, Dessai, & Bruine de Bruin, 2015); and in assessing the impact of specific services (see for
56 instance Clements, Ray, & Anderson, 2013; Thornton, 2007).

57

58 To our knowledge, however, a broad-based review of the existing practice of operational
59 climate services has not yet been attempted. The current paper fills this gap by analyzing a
60 unique dataset of more than 100 self-reported descriptions of climate service activities, which
61 were submitted to the Global Framework for Climate Services and the Climate Services

62 Partnership in 2012 (detailed descriptions of the **Data** and **Methods** are found in Section 2). In
63 doing so, the paper creates a snapshot of the state of the field shortly after the initiation of the
64 GFCS (**Results** appear in Section 3), allowing for a point of comparison as the field continues to
65 develop. The paper also offers observations on what can – and cannot – be learned from this
66 kind of broad sampling activity (this **Discussion** occurs in Section 4), ending with some
67 **Conclusions** regarding how best to design future sampling efforts in order to more effectively
68 advance learning (Section 5).

69

70 2. Methods

71 2.1 Data

72 The paper draws on the written descriptions of 101 climate services, collected independently,
73 though in a coordinated fashion, by the Climate Services Partnership (CSP) and the World
74 Meteorological Organization (WMO) in 2012. Both entities used the same template (see
75 Appendix 1) to solicit self-reported descriptions of climate service activities, with the goal of
76 identifying good practice; both organizations called these “case studies,” though the
77 methodology used was an open-ended survey, rather than a social science case study per se.

78

79 These results of this joint activity were published in conjunction with the second International
80 Conference on Climate Services (September 2012) and an extraordinary session of the World
81 Meteorological Congress focused on the implementation of the Global Framework for Climate
82 Services (October 2012), respectively.

83

84 While the authors of both CSP and WMO studies responded to the same template to design
85 their responses, some differences in the way the studies were collected, edited for publication,
86 and categorized by the different organizations complicated the combining of data sets. For
87 instance, the responses ranged in length and quality across both collections, with the longest
88 piece nearly 9000 words long and the shortest closer to 1000.

89

90 In addition, four climate services are described in both collections. As the goal of our analysis is
91 not to contrast CSP and WMO documents but to use both collections to learn about the
92 practice of climate service design and implementation, we analysed these duplicates together,
93 using information from both texts to create a more comprehensive view of the service in
94 question. As a result, eight CSP/WMO documents were consolidated into four combined
95 studies in our analysis.

96

97 Another complication stemmed from the fact that three responses challenged our
98 understanding of “climate services” as defined earlier in this paper. These were removed
99 entirely from the study, though a more thorough treatment of these cases appears in the
100 Discussion section.

101

102 Finally, four studies collected by the WMO provide a general overview of the activities of a
103 project of climate service provider without delving into the details of a particular service. These
104 documents describe broad concepts and goals but do not provide enough detail to answer
105 many of the questions we used in our analysis; as such, these too-broad responses were

106 included in overarching analyses, but left off analyses that addressed more specific questions. A
107 full listing of the 101 climate services included in the analysis is found in Appendix 2.

108

109 **2.2 Analysis**

110 Our method of analysis follows the climate-service evaluation framework proposed by Vaughan
111 & Dessai (2014). Designed to help guide future work on climate service evaluation, this
112 framework identifies four factors drawn from the literature on the use of seasonal and long-
113 term climate information that influence the benefits and relative success of climate services.
114 These factors are described in brief below.

115

116 **Problem identification and the decision-making context:** The contexts in which climate
117 services are provided naturally condition their success. Indeed, in some cases the strongest
118 impediments to the adoption of climate information are contextual or institutional, rather than
119 technical. Conversely, certain situations create opportunities for climate services to be more
120 impactful than others. [For more on this, see for instance (Kenneth Broad & Agrawala, 2000;
121 Millner & Washington, 2011)]. Our analysis of the responses explored questions including
122 where and in what sectors climate services are provided and whether or not such services are
123 designed with specific users in mind.

124

125 **Characteristics, tailoring and dissemination of the climate information:** The success of
126 a climate service depends on the quality of the climate information that underpins it; it also
127 depends on the extent that information is appropriately tailored to meet users need and the

128 ability of users to access information in a timely fashion. [See for instance (Furman, Roncoli,
129 Crane, & Hoogenboom, 2011; Harrison & Williams, 2007)]. We analyzed studies to identify the
130 timescale of the climate information provided, whether or not the services report information
131 describing the “quality” of the information (i.e., data quality control, forecast verification, etc.),
132 and any contextual information included in the service.

133

134 **Governance, process and structure of the service:** Climate services require the
135 development of structures that can facilitate interactions between dispersed institutional and
136 administrative mechanisms, projects, and financial resources. In this context, the structure and
137 governance of a climate service are important determinants of the effectiveness of the service
138 itself. [For more on this see (Broad, Pfaff, & Glantz, 2002; Lemos, Kirchhoff, & Ramprasad,
139 2012)]. Our analysis explored the scale on which services are provided, the kinds of actors
140 involved in service provision, the mechanisms by which the service connects to users, and how
141 the services are funded.

142

143 **Socioeconomic value of the service:** Assessing the effectiveness of a climate service
144 should involve some assessment of its economic value and the value it has to individuals or to
145 society writ large. Indeed, benefits from climate services may take many forms and may accrue
146 to the individual, the collective or the natural environment. [For more on this, please see
147 (Clements, Ray, & Anderson, 2013a)]. Though none of the documents in the current study
148 identify the economic impact of their services, our analysis reports on those that discuss efforts
149 to evaluate the services in question.

150

151 Our analysis used this framework to develop a series of questions (see **Table 1**) addressed by
152 the template (see Annex 1).

153

154 Studies were coded to facilitate the identification and aggregation of information specific to
155 each question. While all documents responded to the same template, the fact that they were
156 self-reported means that there was also some variation in both the topics and the level of
157 detail. In some cases, information relevant to our research questions appeared at different
158 places in the document. In other cases, requested information was not explicit in the material;
159 in these cases, we report how many studies reported relevant information before describing
160 the responses themselves.

161

162 **2.3 Caveats**

163 While the CSP/WMO case study collection represents the most comprehensive detailing of
164 climate service activities to date, it is important to remember that it is a “sample of
165 opportunity” rather than one specifically designed for the purposes of this analysis. This brings
166 with it several caveats, including:

167

168 We cannot assume that the breath of the case study collection reflects a representative
169 sample; since we have no way of knowing how many climate services currently exist, we are
170 not capable of stating whether or not this sample is representative of that larger group.

171 We are not able to control for the role that selection bias may play on the case study
172 collection. CSP case studies were collected primarily from CSP members, while the WMO
173 solicited studies from its own network – including its 191 member states – which is likely to
174 have affected the number of case studies received from national meteorological or hydrological
175 services (see, for instance, the discussion on African climate services under “Results”).

176 We cannot independently verify information included in the case studies. Since nearly
177 all case studies were reported by people involved in providing the service in question, some
178 may (or may not) exaggerate accomplishments or selectively omit challenges. All case studies
179 are likely to highlight the topics the authors found most important, perhaps sacrificing topics of
180 interest to our analysis.

181

182 While these caveats are important to consider, they do not impede our ability to draw
183 meaningful insights from the case study collection as a whole – which, while imperfect,
184 represents a sample of 101 climate service activities in 106 countries and involving more than
185 133 different organizations and is the most comprehensive source of information on climate
186 services in the world to date.

187

188 **3. Results**

189 Our analysis of the 101 responses engages specific questions around the four factors that
190 influence the relative success of climate services.

191

192 **3.1 Problem identification and decision making context**

193

194 **Where are climate services provided?** The regional foci of responses are included in **Table 2**. It
195 is important to note, however, the role that sampling methods may play in these numbers. For
196 instance, the WMO solicited responses from each of its member states, so while there are 26
197 responses focused on Africa, this must be considered in light of the fact that 53 member states
198 in Africa were asked to submit an example of their work. Conversely, 28 case studies were
199 submitted from the area that constitutes WMO Region II (Asia), which comprises 35 member
200 states. In some cases, international organizations submitted studies that cover more than one
201 country or region; as a result, the sum of the number of regions studied exceeds the total
202 number of studies themselves. Nine climate services are considered to be global in scope.

203

204 **What sectors do climate services engage?** As illustrated in Table 3, the most commonly
205 engaged sectors include agriculture (24), water (15), disasters (13), and health (9). A description
206 of the 24 studies that are classified as pertaining to “capacity development” is included in the
207 Discussion session. Roughly one-third of the case studies were assigned to more than one
208 category – engaging, for instance, water and capacity building, or agriculture and ecosystems.

209

210 **What kinds of services are implemented where?** To get a sense of whether some sectors are
211 more actively engaged in certain locations, we compared regions and sectors, revealing that the
212 responses that engaged with agriculture were more common in Africa and Asia than in
213 Australia, Europe or North America. Water-related case studies were most commonly drawn

214 from Europe, including, for instance, analyses of the impact of climate change on the Nieman
215 and Danube rivers (ICPDR, 2012; Korneev, 2012). More details are found in **Figure 1**, below.

216

217

218 **Do climate services engage specific users?** To help explicate the extent to which existing
219 climate services were targeted to specific problems and/or how these problems were
220 understood, we analyzed the number of responses that mentioned specific users. We
221 considered studies as targeted to users whether these groups included specific organizations or
222 broad groups (for instance, “farmers,” “disaster risk managers,” etc.). We found that 50 of the
223 101 cases mentioned users in this way. Of this group, 48 discussed involving users in the
224 development of the service in any capacity. Users include both individuals (e.g., specific
225 farmers, humanitarian workers, disaster managers, extension agents) and organizations
226 (planning ministries, railway companies); seven case studies also appeal to the general public
227 (e.g., the Health Heat Warning System).

228

229 When possible, we also considered the decisions that the service was intended to inform. These
230 range considerably, but include those related to farm management (e.g., planting, seed
231 selection, harvest, etc.); disaster risk reduction (including preparedness and prevention); and
232 transport (planning and infrastructure investment). Cases that directly mention users are
233 roughly five times as likely to operate at sub-national than at global scales. Twelve cases report
234 operating at more than one scale.

235

236 **What kinds of user organizations do services engage?** The data allows us to describe the
237 specific user organizations mentioned in the studies, which includes government offices,
238 humanitarian organizations, private companies, and researchers, among others. More
239 information on user types is found in **Table 4**, below.

240

241 **3.2 Characteristics, tailoring, and communication of climate information**

242

243 **What is the timescale of information provided?** For those studies that included this type of
244 information (83/101), seasonal information was by far the most prevalent, though weather and
245 long-term information was also used by nearly 30% of studies as well. More details are found in
246 Table 5, below.

247

248 **Do climate services measure/report the quality of their information?** While the quality of
249 information was not explicitly addressed by the case study template, we have attempted to
250 characterize the extent to which case studies discussed the quality of information in several
251 ways. For instance, 10 case studies in the collection mention the verification of their forecasts.
252 Another 22 mention the quality control of data that goes into their analysis.

253

254 **Do climate services solicit user input to design the services?** It was not possible to develop
255 quantitative measures of information tailoring; we did, however, count 48 case studies that
256 specifically discussed user engagement in the development of the service, soliciting input
257 through workshops, consultation, or surveys.

258

259 **How is information communicated to potential users?** For those that provided this
260 information (66/101), websites were far and away the most prominent mode of information
261 provision. More information is found in **Table 6**.

262

263 **3.3 Governance, process and structure of the service**

264

265 **On what scale is the service provided?** As illustrated in **Table 7**, more services operate on
266 national scales (39) than on regional (23) or subnational (18) scales. Seven of the documents
267 mention services that provide information on a global scale.

268

269 **Who is involved in the service provision?** We used the organizational affiliation of the authors
270 of the submitted documents as a proxy for those organizations involved in the service
271 provision. For the most part, this includes research institutes (52 out of 132 named
272 organizations) and meteorological agencies (34 out of 132). Universities (20/132) and
273 humanitarian organizations (11/132) also have a sizeable presence in the list of organizations
274 that contributed to the collection.

275

276 **How do climate services connect to users?** The connection between climate service users and
277 providers is described in an early section on problem identification. Of course, this is also a
278 governance issue, as climate services must create a context for sustained interaction between
279 users and providers; as mentioned above, only 50 of the 101 studies mention specific

280 connection with users. We are also able to characterize the extent to which the studies
281 describe the processes by which providers stay in contact with users even after the service has
282 launched. For instance, 14 case studies suggest they solicit ad hoc feedback from users, while
283 another 10 mention consultation workshops that help the providers to understand how
284 information is used.

285

286 **How are climate services funded?** The case study collection provides a general sense of the
287 funding models that currently support climate services. For instance, of the 42 case studies that
288 describe the funding schemes that support the services in question, 25 are funded by the
289 national government receiving the service; another 23 are donor funded on a project basis.
290 Only 11 of the services in question describe their funding as “sustainable”; eight are able to
291 operate on little or no funding, primarily by piecing together budgets associated with existing
292 activities that benefit from climate services.

293

294 **3.4 Socioeconomic value of the service**

295

296 **What evaluation methods are used?** The case study template specifically asked authors to
297 describe mechanisms for evaluation. Of the 37 that do so, 10 describe forecast verification, a
298 method of evaluating the quality of the forecast itself; another 10 describe consultation
299 workshops by which climate service providers receive user feedback. Fourteen case studies say
300 the climate service providers receive this feedback in an informal ad hoc fashion; another nine
301 use surveys. Two case studies describe independent evaluators contracted to assess the extent

302 to which the service contributed to project goals; several studies mention website statistics as a
303 valuable source of information regarding how many people are using the service.

304

305 No studies mention efforts to economically value the climate service, though it seems likely
306 that authors would have reported information on this type of evaluation were it available.

307

308 4. Discussion

309 Analysis of this unique dataset has allowed us to make several observations about the overall
310 state of climate service implementation, including the extent to which certain practices are
311 common to services around the world.

312

313 The dataset confirms, for instance, that climate services are provided in all regions and in a
314 range of different sectors – though there are relatively more services that engage sectors
315 including agriculture, water, disasters, and health than other sectors (e.g., energy, transport,
316 etc.). Services based on seasonal climate information are more common than those based on
317 other types of information. Nearly half the climate services in question are targeted to
318 government offices, though services are also targeted to the private (18%) and third sectors
319 (22%) in relatively equal numbers. The majority of climate services are provided on websites.

320

321 The dataset also allows us to make several overarching observations about the state of the field
322 – identifying the faint outline of what could be called a typical climate service (4.1), while

323 revealing the relatively inchoate nature of the field (4.2). Ways to improve this overview, and
324 our analysis of it, are also considered (4.3).

325

326 **4.1 A typical climate service**

327 Based on the frequency with which certain characteristics appear in the dataset, we surmise
328 that a “typical” climate service is provided by a national meteorological service – frequently in
329 conjunction with a research institute – and that it operates on a national scale to provide
330 seasonal climate information (paired, perhaps, with weather forecasts and/or long-term
331 climate information) to agricultural decision makers online (see **Appendix 3**).

332

333 It is possible that our sample – and thus our characterization of a typical climate service – may
334 be influenced by the entities that requested the studies: For instance, given the direct
335 communication with the World Meteorological Organization, national-level climate service
336 providers may be somewhat overrepresented in our study. On the other hand, the fact that
337 much of the world’s climate data is in the hands of national meteorological agencies ensures
338 these actors will be heavily involved in the production, dissemination and distribution of
339 climate services for years to come (Overpeck, Meehl, Bony, & Easterling, 2011).

340

341 Other aspects of this characterization of a “typical service” are consistent with the literature –
342 including the relative focus on seasonal forecasting. The field of seasonal climate prediction is
343 more advanced than that of decadal or long-term forecasting (though not more advanced than
344 monitoring or observations) and there is also a relatively extensive literature on the use of
345 seasonal forecasts for decision making. In some cases, this literature has been used as an
346 analogue to understand information uptake, indicating the extent to which scholars and service
347 providers have focused on the use of information at this scale, particularly following the
348 1997/1998 El Niño (Adger, Huq, Brown, Conway & Hulme 2003; Lemos et al 2003).

349

350 The focus on agriculture also seems born out by other types of information. Indeed, 63% of
351 respondents to a recent survey on research priorities for climate services identified climate
352 services for agriculture as most developed, when compared to other sectors including water,
353 health, financial services, and disaster risk management (Vaughan, Buja, Kruczkiewicz, &
354 Goddard, 2016). It is likely this is due in part to the directness of the connection between
355 climate variability and the impacts of human welfare: Whereas health-related climate impacts
356 are frequently moderated by disease vectors (for instance, mosquitos), the impacts of climate
357 on agriculture track basic climatological factors, including rainfall and temperature. This direct
358 connection made it easier for people to observe, understand, and respond to climate
359 fluctuations over centuries, leading to a more developed understanding of how climate
360 information can link to decision making.

361

362 In this context, the relatively well-developed field of agro-meteorology also means that there is
363 a trained cadre of professionals and extension officers able to interpret and employ climate
364 information in agricultural decision-making (Sivakumar, Gommès, & Baier, 2000); while hydro-
365 meteorologists perform the same function in the water sector, there is no corollary for health
366 or disaster managers. These experts bolster the capacity of the sector to absorb and act on
367 climate information.

368

369 **4.2 An emerging field**

370 While existing climate services may more frequently target agricultural users, our analysis
371 makes it clear the field is still emerging – marked by contested definitions, an emphasis on
372 capacity development, uneven progress toward co-production, uncertain funding streams, and
373 a lack of evaluation activities.

374

375 ***Contested definitions.*** One indication of this is the fact that the World Meteorological
376 Organization has used a rather broad scope for incorporating studies in their own collection,
377 even to the point of including several studies that do not meet most traditional definitions of
378 climate services. Indeed, two of these studies describe new methods to collect information
379 about the climate system, rather than efforts to tailor that information to specific decisions. A
380 third describes a low-carbon growth service that helps businesses understand how they may
381 reduce their greenhouse gas emissions.

382

383 The services in these studies are not just very different from each other; they are also clearly at
384 odds with the WMO definition of climate services, expressed on the website in this way:
385 “Climate services provide climate information in a way that assists decision making by
386 individuals and organizations”(www.gfcs-climate.org). That these services would be included in
387 the WMO case study collection seems to reflect the contested nature of a term whose meaning
388 is still being debated; consensus on what counts as a climate service, and what does not, is
389 likely to continue to consolidate in coming years and may remain fluid (Hulme, 2009).

390

391 ***Emphasis on capacity development.*** Another indication of the emerging nature of climate
392 services is the relative emphasis on capacity development within the dataset.

393

394 This focus squares well with the priorities of the Global Framework for Climate Services, which
395 explicitly includes capacity development as one of the “five pillars” of the framework. As
396 articulated in the Capacity Development Annex to the GFCS Implementation Plan, the GFCS
397 specifically seeks to develop the human resources needed to advance the other four pillars of
398 the framework, which include: observations and monitoring; research, modeling, and
399 prediction; climate services information system; and the user interface platform (WMO, 2014).

400 The GFCS also strives to bolster the basic requirements (including national policies/legislation,
401 institutions, infrastructure and personnel) needed to enable GFCS-related activities to occur.

402

403 In this context, it is interesting to note that the 24 documents in this dataset that deal with
404 capacity development fall roughly into three categories, including those that seek to build

405 capacity by training individuals, mostly with respect to the analysis or use of climate
406 information; those that make climate data and/or information available to researchers and
407 decision makers; and those that seek to build and/or strengthen the institutions that produce
408 or use climate services. These do not necessarily map well to the five pillars of the GFCS,
409 meaning that some GFCS-priority topics (e.g., observations and monitoring, and some aspects
410 of the user interface platform) are not being addressed. Better targeting the user community in
411 capacity development efforts may be one area in which growth is needed.

412

413 ***Uneven progress toward co-production.*** As noted above, a growing literature has sprung up
414 around climate services, particularly involving the use of seasonal forecasting. The literature
415 seems to converge around the need to engage users in the “co-production” of climate services
416 in order to ensure that products are useful, useable, and used (Lemos et al., 2012; McNie, 2007;
417 Roncoli et al., 2008; Ziervogel & Downing, 2004). While the importance of “co-production” is
418 certainly reflected in the collected documents, the interpretation of this term is relatively
419 irregular.

420

421 There are, for instance, several case studies that detail extensive efforts to communicate with
422 users regarding climate information needs. One such case study describes the efforts of the
423 Australian Bureau of Meteorology to solicit and incorporate user feedback into the
424 presentation and dissemination of their seasonal climate outlook. This process – which included
425 targeted interviews, a survey, focus groups, and user testing – provided the BoM with a better
426 understanding of how their users understand and employ seasonal climate information; it also

427 afforded users the opportunity to advance their understanding of and confidence in the
428 seasonal climate outlook itself (Boulton, Watkins, & Perry, 2012).

429 While this example seems to reflect good practice as reflected by the literature on user
430 engagement (e.g., Lemos & Morehouse, 2005; Steynor, Padgham, Jack, Hewitson, & Lennard,
431 2016), more than half the case studies in the collection did not mention specific users, nor the
432 process by which those users were incorporated into the development of the service. This
433 seems to reflect rather uneven progress toward the co-production of climate services, with
434 some services exemplifying the demand-driven principles and many others retaining the
435 “loading dock” approach (Cash, Borck, & Patt, 2006).

436 ***Uncertain funding streams.*** Another observation can be made regarding the funding streams
437 on which climate services depend. While funding to support climate services comes primarily
438 from national governments (25) and donor organizations (23), only 11 of the case studies
439 describe the funding that supports the service as sustainable. Other services rely on project
440 funding and have sometimes had to scramble for funding to support continued operations.

441
442 This is true of even relatively long-running services, including the West African Regional Climate
443 Outlook Forum (PRESAO), which began in 1998 but has not yet been institutionalized with
444 funding from regional budgets. The PRESAO case study in particular makes clear that financial
445 sustainability will rely heavily on the development of documents that illustrate the economic
446 value of this sort of climate services and to policymakers and donors (Kadi, 2012). This is

447 echoed by those who see sustainable funding as one of the main challenges to the Regional
448 Climate Outlook Forum process (Ogallo, Bessemoulin, Ceron, Mason, & Connor, 2008).

449

450 ***Dearth of evaluation activities.*** No case studies explore the economic value of their service or
451 mention attempts to do so. Those engaged in evaluation rely mostly on the ad hoc feedback of
452 users' groups with whom they are in regular contact and/or slightly more formal processes,
453 including surveys and user workshops. These processes provide the climate service provider
454 with a better understanding of the users' needs and capability, in the interest of co-production,
455 but do not necessarily advance the work of informing investment decisions.

456

457 **4.3 Improving upon our bird's eye view**

458 We have used the collected documents to provide a birds-eye view of the state of the field of
459 climate services in 2012. But while the analysis offers a reasonable snapshot of climate services
460 in 2012, it is important to note how difficult it is to use these cases to identify "good practice" in
461 the way that those who solicited the studies may have liked. Indeed, because these studies are
462 self-reported, primarily from the point of view of the climate service provider, it is relatively
463 hard to get a sense of which services are more or less successful, or why; authors are not
464 incentivized to be forthcoming regarding challenges or failures and there is little objective
465 evaluation to refer to. What's more, it is difficult to use the studies to understand the users'
466 experience of the services, or the extent to which individual climate services and/or climate
467 services in general are able to improve social and economic well-being.

468

469 This is unfortunate given that the documents were dubbed “case studies” by the coordinating
470 organizations – and case study research is uniquely suited to addressing these kinds of detailed
471 questions. Indeed, the case study approach can be particularly useful in documenting specific
472 practice and experiences; in identifying causal links between interventions and outcomes; and
473 in enlightening situations in which an intervention has no clear, or clearly defined, set of
474 outcomes (Yin, 2014). Case studies are also valuable in developing and elaborating theory,
475 which creates opportunities for the sort of analytic generalization that could shed empirical
476 light on current hunches regarding what constitutes good practice in climate services
477 development and delivery (Ford et al., 2010).

478

479 That the 2012 collection does not lend itself to this kind of analytic generalization calls
480 attention to the need to shift focus regarding the development of such case studies moving
481 forward. In setting priorities for further efforts, two items that deserve particular attention
482 include (1) a focus on analysis in addition to sampling; and (2) a focus on efforts to evaluate the
483 relative contribution of specific climate services. More on each of these items are described
484 below.

485

486 ***Sampling versus analysis.*** A primary goal of the 2012 data collection activity was to capture the
487 breadth and depth of climate services that were being offered at the time. Since the effort
488 coincided roughly with the launch of the Climate Services Partnership and the implementation
489 of the Global Framework for Climate Services, this kind of sampling activity was interesting to
490 the sponsoring organizations, both of whom were motivated to document and learn about

491 contemporary practice to support larger efforts to advocate for climate service development
492 around the world.
493
494 Capturing the breadth of activity in this field is still a worthy goal, of course, though it does not
495 necessarily have to be carried out through case studies. Indeed, the GFCS Compendium of
496 Projects, which lists GFCS projects that meet certain basic criteria, makes a good start in
497 sampling current efforts. To the extent that it is able to facilitate easy monitoring of key
498 indicators (e.g., target sector, timescale of information, provision method, user groups, etc.),
499 this kind of sample could allow researchers, practitioners, and the donor community to
500 maintain a general overview of the climate services community as it evolves over time. ** Similar
501 efforts are organized by the European Joint Programming Initiative "Connecting Climate
502 Knowledge for Europe" (Monfray & Bley, 2016) where the mapping of climate service providers
503 has been undertaken for a few European countries (e.g., Manez, Zolch, & Cortekar (2014) for
504 Germany)
505
506 This sort of overview can also fuel the development of hypotheses that can be investigated
507 through the production of case studies that are exploratory and/or explanatory in nature –

** While the compendium is an important contribution, we must also note that it currently falls short in describing both the breadth and depth of climate services. Indeed, the compendium describes just the scope, objectives, activities, benefits, and deliverables of just 40 GFCS projects, with another 10 “contributing” that projects not funded through the GFCS included on the website. This results in a partial picture of a small-subset of activities. Bolstering this activity (by including for instance, information on quality control measures, modes of communication, the scale of services provided, and the sustainability of services, etc.) should be an important priority moving forward.

508 using such studies to develop and hone hypotheses for further inquiry, and to explain the
509 causal links between specific interventions and the ultimate outcomes. Building off existing
510 work (Hellmuth, Mason, Vaughan, van Aalst, & Choularton, 2011; Hellmuth, Moorhead, &
511 Williams, 2007; Hellmuth, Osgood, Hess, Moorhead, & Bhojwani, 2009), this sort of effort
512 would employ multiple-case research methods that could advance the identification and
513 refinement of principles, improving our understanding of the forces and factors that limit the
514 applicability of such principles in certain situations.

515

516 To this end, case study researchers will need to greatly expand the range of topics they explore
517 – moving beyond efforts to document climate services in specific regions or sectors, to engage
518 with thornier issues (e.g., ethics, institutional arrangements, sustainability, etc.). Case study
519 authors will also need to pay careful attention to concerns of validity and reliability in order to
520 avoid common criticisms of case studies as anecdotes from which it is impossible to generalize
521 (Bennett & Elman, 2006; Flyvbjerg, 2006). Case study authors may also make efforts to perform
522 analyses that are similar with regards to the questions explored and the methodologies used by
523 other authors; in this sense, the field will begin to develop a host of case studies that can
524 undergo specific meta-analyses allowing us to learn more about the implementation of climate
525 services in different contexts.

526

527 The development of a priority list of these hypotheses and methodologies is something that
528 climate services coordinating bodies may like to take up. At the very least, the current analysis

529 suggests that topics regarding capacity development, co-production, funding, and evaluation
530 should be included.

531

532 ***Case studies & climate service evaluation.*** The case study collection highlights several
533 challenges related to evaluation. First, the fact that the case studies were all self-reported
534 makes it very difficult to use them to impartially assess the services in question. At the same
535 time, the content of the case studies underscores just how few climate services are engaged in
536 any kind of formal evaluation – relying, at best, on informal communication with users to
537 gather feedback on information needs as well as on current and planned activities.

538

539 Of course, this reflects a challenge of resources as evaluative activities require dedicated
540 efforts. It is clear, however, that the climate services community will need to prioritize the
541 development of formal monitoring and evaluation protocols, and the involvement of
542 independent evaluators. Without a strong push to improve evaluation, the community will
543 struggle to justify its own efforts to improve service development and delivery; it will be
544 challenged as well in attracting and sustaining funding from public and private sector actors
545 interested to get the most out of their investment. This is especially true with regards to
546 economic valuation, which can describe the return on investment from climate services in
547 different contexts, and regarding the extent of uptake and use of climate services. To answer
548 questions regarding good practice, however, climate service providers will need to assess the
549 extent to which services are operating effectively along all aspects of the value chain.

550

551 Indeed, while climate service evaluators should avail themselves of the full suite of evaluation
552 methodologies, the role of case studies in evaluation bears special mention in this paper. In
553 contrast to survey or quasi-experimental methods, case studies are able to capture the
554 complexity of services, and of the contexts in which they operate, making them particularly well
555 suited to identify strengths and weaknesses, or to explain previously identified causal links, in
556 this emerging field (Rogers 2000). Case studies are also useful in providing initial feedback in
557 cases in which climate services take years to develop or in which the impacts of information use
558 are expected to develop over long periods of time.

559

560 5. Conclusion

561 This paper analyzes a unique dataset comprising the self-reported descriptions of 101 climate
562 service activities, collected separately but in a coordinated fashion by the Climate Services
563 Partnership and the World Meteorological Organization, in 2012.

564

565 The dataset provides a birds-eye view of the emerging field of climate services, confirming that
566 climate services are provided in all regions and in a range of different sectors – and that
567 services that engage agriculture, water, disasters, and health are relatively more common than
568 those that engage other sectors (e.g., energy, transport, etc.). Services based on seasonal
569 climate information are found to be significantly more common than those based on other
570 types of information, although a range of other timescales (historical, monitoring, weather,
571 decadal, long-term) are also included in the study. While nearly half the climate services in

572 question are targeted to government offices, services are also targeted to the private (18%) and
573 third sectors (22%) in relatively equal numbers.

574

575 The dataset reflects a diversity of climate services – but it also allows for the identification of
576 certain attributes that are more common than others. For instance, the most common type of
577 service reported involves seasonal climate information provided by national meteorological
578 services, in conjunction with research institutes, to agricultural actors over the Internet. A large
579 number of case studies also deal with capacity building, either through individual education,
580 the development of information portals, and the bolstering of institutions involved in the
581 production and or use of climate services.

582

583 The prevalence of case studies focused on capacity building illustrates the extent to which
584 climate services are still an emerging field; other factors that seem to confirm this
585 characterization include the fact that several case studies do not match the definitions of
586 climate services provided by the World Meteorological Organization, and the fact that many
587 case studies do not discuss specific users (Capela Lourenco, Swart, Goosen, & Street, 2016) but
588 rather focus on the supply-driven provision of climate information. In addition, very few climate
589 services maintain sustainable funding streams; even fewer evaluate their progress.

590

591 While a number of caveats limit the utility of the 2012 dataset, it remains the most
592 comprehensive source of information on climate services in the world to date and is thus useful
593 in providing a snapshot of existing practice. The caveats do not impede our ability to draw

594 meaningful conclusions from the case study collection as a whole, but they do highlight the
595 challenge inherent to efforts to keep an account of progress in this rapidly changing field.
596 Efforts to sample climate services, such as the GFCS Compendium of Projects, will need to be
597 expanded, and kept up to date, if researchers are to be able track changes to the climate
598 service community as a whole and keep tabs on the extent to which such services contribute to
599 society's efforts to adapt to climate variability and change.

600

601 It is important to note as well that while this dataset is useful in providing a general overview of
602 the field, it is less useful in providing a sense of good practice. To advance this discussion, case
603 studies will need to move past a simple accounting of practice to explore and explain current
604 strengths and weaknesses of climate services from a more theoretical perspective. To this end,
605 case studies should develop hypotheses for future inquiry, and explain causal links between
606 particular interventions and ultimate outcomes. Case studies also have a key role to play in
607 climate service evaluation, complementing experimental and quasi-experimental methods, and
608 supplementing them in cases in which such methods may be inappropriate or premature.

609

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618

619 **Appendices**

620 **Appendix 1: Case study template**

621 **Global Framework for Climate Services and Climate Services Partnership**
622 **Case Study Solicitation**
623 **January 2012**

624
625 *Introduction*

626
627 The **Climate Services Partnership** (CSP) was formed at the first International Conference on
628 Climate Services (ICCS) to advance climate services around the world. In doing so, the CSP
629 supports the **Global Framework for Climate Services** (GFCS), a formal international system that
630 facilitates the coordinated support of climate services worldwide.

631
632 In an effort to advance common goals, the GFCS and the CSP are soliciting case studies that
633 document experiences in the provision, development and application of climate services. Case
634 studies should detail the perspective of users of climate information as well as that of providers
635 of such information. They should highlight successful strategies, detail challenges, and share
636 lessons learned.

637
638 Case studies will form an integral part of the GFCS implementation plan. The plan, currently
639 being drafted by over 100 experts worldwide, will be presented before an Extraordinary
640 Congress of the World Meteorological Organization (WMO) in October 2012; it will guide the
641 activities of the GFCS in the years ahead. Case studies provided by WMO Members will be
642 collected into a single document and distributed at the October 2012 Extraordinary Congress as
643 well.

644
645 The Climate Services Partnership will distribute case studies through an online knowledge
646 capture portal. In making case studies available to the broader community, the CSP hopes to
647 offer perspective on approaches that can be adopted or adapted by other interested parties.

648
649 Though each case study will of course be unique, authors should attempt to answer as many of
650 the question posed by the case study guidelines as possible. Questions, comments, or
651 suggestions should be directed to:

652
653 Filipe Lúcio
654 Global Framework for Climate Services
655 WMO
656 flucio@wmo.int

657
658 Catherine Vaughan
659 Climate Services Partnership
660 cvaughan@iri.columbia.edu

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GFCS/CSP Case Study Guidelines

Please describe your climate service activity in the following terms.

a. WHAT?

- i. Briefly describe the service being provided. What socioeconomic issue/problem does your project/service address? What audience does it target?
- ii. Briefly describe the climate and contextual information that is incorporated into service.
 - What kinds of climate information are used? What are the sources of this information (National Meteorological Service/other)? How is information accessed (including, for instance, format, cost)?
 - Is information regarding socioeconomic factors a part of the service? If so, what is the source of this information and how is it accessed?
 - Is the information tailored to specific users? Who is responsible for tailoring information (user/provider/ joint team)?
 - How is climate information used in decision making?

b. HOW?

- i. Processes & mechanisms
 1. **Stakeholder identification:** Who are the stakeholders involved in the process and how were they identified? How did the group decide to focus on this issue? Who was involved in making this decision?
 2. **Stakeholder involvement:** Please describe the full chain or network associated with your activity and any mechanisms to facilitate the dissemination of information. Who do you give information or advice to? Who gives information or advice to you? Describe the channels used to access climate information products and services.
 3. **Funding mechanisms:** Briefly describe the program’s business model. Is the program supported by donor, government, or private sector funding, or by some combination thereof? Are there challenges to financial sustainability? Is it possible to upscale this project? What investments have been made in infrastructure?
 4. **Implementation:** Does the service involve one or more institutions? If more than one institution is involved, what are their roles in the management of the project? How are decisions made?
 5. **Evaluation:** Is there a process by which the project/service is evaluated? Are there mechanisms to understand the value of the decisions informed by the service? Are there processes for soliciting user feedback and adjusting the

705 service in response? Are their concrete examples of this activity facilitating
706 adaptation to climate change?

707
708 ii. Capacities

709
710 1. **Present:** What human, infrastructural, institutional and procedural capacities were
711 necessary to build your service? Please describe the level of climate expertise
712 in user organizations and the extent to which these organizations rely on
713 external support for interpretation of information.

714 2. **Lacking:** What capacities were lacking and how were they overcome (for instance,
715 joint projects, interchange of personnel, etc.)?

716 i. Describe a challenge you faced in matching information products or
717 services available to needs.

718 ii. Describe any innovations that were put in place to meet needs.

719

720 c. **WHAT NEXT?**

721

722 i. What are goals for the future of the project/service?

723 ii. Could your program be scaled up? Could lessons learned be transferred to other
724 sectors and/or locations? What did and did not work?

725 iii. What are the main challenges moving forward?

726

727 d. **PRINCIPLES of the GFCS:**

728

729 Authors are also encouraged to indicate which, if any, of the Principles of the Global
730 Framework on Climate Services (listed below) are reflected in their service and how
731 they have been included. More on the background, history and ongoing activities of
732 the GFCS can be found under www.wmo.int/gfcs.

733

734

735 **Principle 1:** All countries will benefit, but priority shall go to building the capacity of climate-
736 vulnerable developing countries.

737 **Principle 2:** The primary goal of the Framework will be to ensure greater availability of,
738 access to, and use of climate services for all countries.

739 **Principle 3:** Framework activities will address three geographic domains; global, regional and
740 national

741 **Principle 4:** Operational climate services will be the core element of the Framework.

742 **Principle 5:** Climate information is primarily an international public good provided by
743 governments, which will have a central role in its management through the
744 Framework.

745 **Principle 6:** The Framework will promote the free and open exchange of climate-relevant
746 observational data while respecting national and international data policies.

747 **Principle 7:** The role of the Framework will be to facilitate and strengthen, not to duplicate.

748 **Principle 8:** The Framework will be built through user – provider partnerships that include all
749 stakeholders.
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759 **Appendix 2: Complete list of case studies included in the analysis**

760 Table 1A here

761

762 **Appendix 3: A typical service in agriculture?**

763 Our perspective regarding a “typical” climate service is based on a tabulation of the most
764 common characteristics across a number of different categories. In this sense, it does not mean
765 that a majority of the cases in the collection describe national-level agricultural climate
766 services that provide users with seasonal information over the web. On the other hand, it is not
767 difficult to identify cases within the collection whose services match this archetype exactly. Two
768 examples are included below:

769 In Ethiopia, the National Meteorological Agency uses the Enhancing National Climate Services
770 (ENACTS) initiative to integrate local observations and global monitoring data, and provides
771 information to agricultural and other users, through online map rooms (Dinku & Sharoof, 2012).

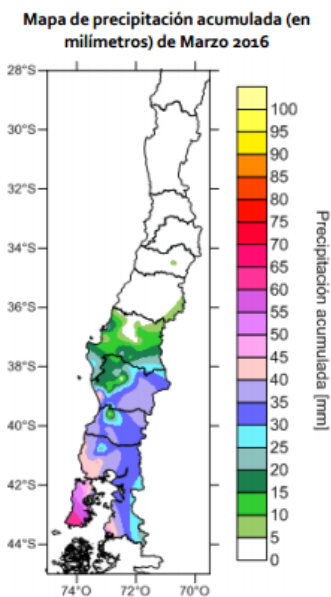
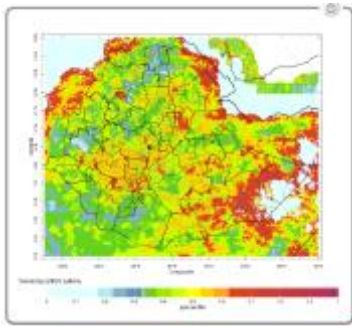


Figura 2. Mapa de precipitación acumulada durante marzo de 2016 entre las Regiones de Coquimbo y Los Lagos. En el lado derecho se muestra la escala de colores con los valores en milímetros. Datos: RED AGROCLIMA-

772

773 The Agroclimate Outlook is a monthly bulletin produced by the Dirección Meteorológica de
774 Chile (DMC) and freely available in the organization's website. It contains information about the
775 predicted seasonal climate conditions that are most likely to prevail during the next three
776 months (Quintana, Piuzzi & Carrasco, 2012).



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937 **Table 1: Factors and key questions address by the study**

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Factors that define the success of climate services	Key questions addressed by the studies
Problem identification, decision-making context	<ul style="list-style-type: none"> * Where are climate services provided? * What sectors do climate services engage? * What kinds of services are implemented where? * Do climate services engage specific users? * What user organizations do services engage?
Characteristics, tailoring and dissemination of the climate information	<ul style="list-style-type: none"> * What is the timescale of information provided? * Do climate services measure/report the quality of information? * Do climate services solicit user input on the design of services? * How is information communicated to users?
Governance, process and structure of the service	<ul style="list-style-type: none"> * On what scale is the service provided? * Who's involved in the service provision? * How do climate services connect to users? * How are climate services funded?
Socioeconomic value of the service	<ul style="list-style-type: none"> * What evaluation methods are used? * Do studies provide a metric of the economic impact of the service in question?

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941 **Table 2: Regional focus of case studies**

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WMO Region	Number of Studies	Number of WMO Member States	Relative representation
Africa (I)	26	53	49%
Asia (II)	28	35	80%

South America (III)	8	12	67%
North America, Central America, Caribbean (IV)	11	20	55%
South-West Pacific (V)	7	19	37%
Europe (VI)	20	49	41%
Global	9	-	-

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944 **Table 3: Thematic focus of case studies**

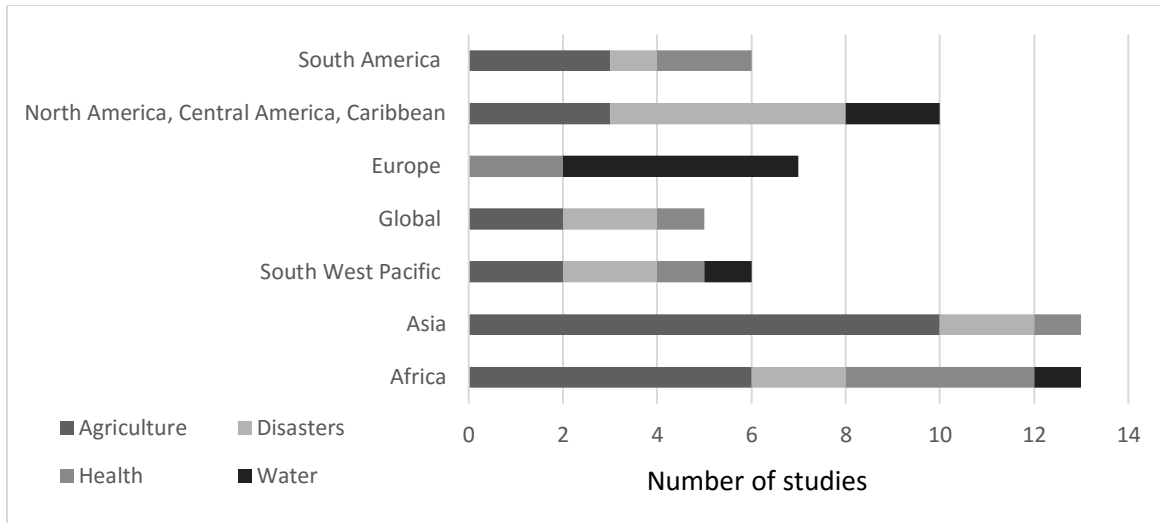
Thematic focus	Number of studies
Capacity development	24
Agriculture	24
Water	15
Disasters	13
Health	9
Communities	8
Energy	7
Information products	6
Ecosystems	6
Urban issues	5
Transport & infrastructure	4
Data access	4
Financial services	1

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947 **Figure 1: Regional vs. thematic focus of case studies**

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950 **Table 4: User types mentioned in case studies**

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User type	Number of studies
Government	36
Humanitarian organization	17
Private companies	14
Researchers	10

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Timescale	Definition	Number of studies
Seasonal	three to six months	56
Weather	one day to two weeks in the future	25
Long-term	several decades to centuries in the future	23
Historical	past observations	10
Monitoring	current conditions	7
Decadal	one year to several decades in the future	5

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958 **Table 6: Methods for the provision of climate information**

Provision method	Number of studies
Website	61
Text/email	13
Meeting	10
Report	8
Workshop/training	5
Bulletin/newsletter	3
Twitter/Facebook	2
Technical paper	1

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961 **Table 7: Geographic scale of the service**

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Geographic scale	Number of studies
National	39
Regional	23
Subnational	18
Global	7

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969 Table 1A:

Title&	First&author	Organization&
Climate services and agriculture in the Caribbean	Adrian Trotman	Caribbean Institute for Meteorology & Hydrology
Reducing crop loss through Climate Field School in the Indonesia Experience	AE Sakya	Indonesian Agency for Meteorology, Climatology, and Geophysics
Provision of climate services in Tanzania	Agnes Kijazi	Tanzania Meteorological Agency
Climate change adaptation: when there is a will, there is a way!	Alexander Vetch	International Union of Railways
When world's collide: urbanization, climate change, and disasters	Allen L. Clark	Pacific Disaster Center, USA
New Zealand's climate change and urban impacts toolbox	Andrew Tait	National Institute of Water and Atmospheric Research
Engaging users in the production and delivery of information in Africa	Anna Steynor	University of Capetown
Climate information for disaster management and decision making: the IRI@RC partnership	Ashley Curtis	International Research Institute for Climate & Society
Extreme precipitation event: the Weather Public Alert System of the Chilean Weather Service	Benjamin Caceres	Direccion Meteorologica de Chile
Early warning systems for food security in Eastern Africa: Linking the Food Security Outlook with the Climate Outlook Forum	Carlo Scaramella	World Food Programme
Building the capacity of smallholder rice farmers under a changing climate in Nigeria	Catherine Nnamani	Research Group for Climate Change Adaptation in Nigeria
Building the seasonal streamflow forecasting service	Claire Hawksworth	Australian Bureau of Meteorology
Climate education for the public health sector	Cynthia Thomson	IRI, Mailman School of Public Health
Communicating climate variability: La Nina Drought Tracker	Daniel Ferguson	University of Arizona
The Climate Change Mitigation and Adaptation International Training Programme	Daniel Homstedt	Swedish Meteorological and Hydrological Institute
Climate services and disaster risk reduction in the Caribbean	David Farrell	Caribbean Institute for Meteorology & Hydrology
Indigenous stories and climate services	David Griggs	Monash Sustainability Institute, Yorta Yorta Nation
Low Carbon Growth Plan for Australia: providing climate services to businesses	David Griggs	Climate Works Australia
User entered design approach to the seasonal climate outlook	Elizabeth Boulton	Climate Information Services, Australian Bureau of Meteorology
Making climate science useful: cross regional learning from Kenya and Senegal	Emma Visman	King's College
Understanding climatic processes on Earth: the invaluable contribution of satellites	European Space Agency	European Space Agency
Devils Lake Decision Support System: Using climate information to manage flood risk	Fiona Horsfall	National Oceanic & Atmospheric Administration
Climate services for agricultural production in Guinea Bissau	Francisco Gomes	National Institute of Meteorology, Guinea Bissau
MOSAICC: an interdisciplinary system of models to evaluate the impact of climate change on agriculture	Francois Delobel	Food and Agricultural Organization
Data sharing and collaboration: Regional and National Climate Outlook Forums in South America	Gabriella della Croce	International Center for Research on the El Niño Phenomenon
Climate information for public health: Filling knowledge gaps and building connections	Gilma Mantilla	International Research Institute for Climate & Society
Adaptation to climate change in the mountain forest ecosystems of Armenia	Government of Republic of Armenia	Government of the Republic of Armenia
Climate information applications in famine early warning and decision making systems	Greg Husak	Climate Hazards Group
Applying science to society: the Climate Service Center	Guy Brasseur	Climate Service Center, Germany
An integrated climate service for the river basin and coastal management of Germany: KLWAS	H. Moser	Federal Institute of Hydrology, Germany
Climate services in Hong Kong: accomplished through partnership and outreach	Hilda Lam	Hong Kong Observatory
Climate Services Across Borders	ICA&D Team	KNMI
The Danube River Basin climate adaptation strategy	ICPDR	International Commission for the Protection of the Danube River
Short term weather forecasting for disaster preparedness in Venezuela	Ingrid Garcia	Center for Scientific Modeling
The use of seasonal climate forecasts to inform decision making and management in the renewable energy sector of Samoa	JA Smith	Australian Bureau of Meteorology, Samoa Met service, Electric Power Company, AusAID
Developing the capacity of Central Asian national planning agencies to model climate impact scenarios and develop adaptation strategies	Jaako Nuottokari	Finnish Meteorological Institute
Climate change impacts on Indonesian fisheries	Jason Lumban Gao	Bogor University, Institute of Fisheries and Marine Affairs for Research and development, National Institute of Aeronautics and Space
Building resilience to future climate change in ports: Terminal Maritimo Muelles el Bosque in Colombia	Jean Cristophe Amado	Acclimatise
ENACTS Ethiopia: partnerships for improving climate data availability, accessibility, and utility	Jessica Sharoff	Ethiopia Met Department, University of Reading, University of East Anglia
R4 Rural Resilience Initiative in Ethiopia	Jessica Sharoff	International Research Institute for Climate & Society
Multinational efforts to produce regional climate prediction for informed decision making	Jin Ho Yoo	Asia Pacific Economic Cooperation Climate Center
Climate change impact of Indonesian fisheries	Jonson Lumban Gaol	Bogor Agricultural University
The use of a seasonal fire early warning tool for managing peat fires in Indonesia	Joyce Wong	International Research Institute for Climate & Society
Seasonal climate prediction in Chile: the Agroclimate Outlook	Juan Quintana	Direccion Meteorologica de Chile
Making climate change information available online	Juha Karhu	Climate Service Center, Finnish Meteorological Institute, Finnish Environmental Institute, Aalto University
Desert Locust Information Service	Keith Cressman	Food and Agricultural Organization
IBTrACS: A collaborative effort to consolidate tropical cyclone best track data worldwide	Kenneth Knapp	World Data Center for Meteorology

Climate variability and change: perceptions, experiences, and realities	KPC Rao	ICRISAT, KMD
Climate variability and change: perceptions, experiences, and realities	KPC Rao	International Crops Research Institute for Semi-Arid Tropics
Identifying climate impact on the incidence of meningitis epidemics	Laurence Cibrelus	World Health Organization
Developing climate services: the role of the energy sector	Laurent Dubus	EDF
Development of climate services in Sweden to support climate change adaptation	Lena Lindstrom	Swedish Meteorological and Hydrological Institute
Health Risk Management in a Changing Climate: Using climate information to help manage malaria and diarrheal disease in TZ	Lindsay Bouton	Tanzania Red Cross Society
Atmospheric Climate Information for Urban Planning: Beijing Municipal Climate Center	Linwei Liu	Beijing Climate Center, CMA
Strengthening hydromet services in Mozambique	Louise Cronenberg	World Bank
Delivering advisory services by mobile phone	LS Rathore	Indian Meteorological Department
Reaching farming communities in India through the Farmer Awareness Programmes	LS Rathore	Indian Meteorological Department
Identifying local climate impacts on weather and water: LCAT	Marina Timofeyeva	National Oceanic and Atmospheric Administration
Insurance against drought and destabilization of energy costs in Uruguay	Mario Bidegain	Dirección Nacional de Meteorología, Uruguay
Seasonal to decadal climate forecasts for renewable energy: connecting to users through the ARECS initiative	Mel Davis	IC3
Global Drought Monitoring Portal	Michael Brewer	National Oceanic & Atmospheric Administration
Enhancing cooperation in climate services through the sub-regional virtual climate change centre	Milan Dacic	Republic Hydrometeorological Service of Serbia
Forecasting for disaster: Climate help desk for humanitarian action and decision making in Africa	Mohammed Kadi	African Center for Meteorological Applications for Development
Climate information and development: regional climate outlook forums in Africa	Mohammed Kadi	African Center for Meteorological Applications for Development
Climate Information in support of the health sector: Madagascar	Nirivololona Raholijao	Madagascar Directorate General of Meteorology
Building a scientific basis for climate change adaptation -- the research program on climate change adaptation	Nobuo Mimura	Ibaraki University, University of Tsukuba, Waseda University, Remote Sensing Technology Center of Japan
Climate information services for herder families in Mongolia	NWHS, Mongolia	National Weather and Hydrological Service, Mongolia
The development of climate scenario fact sheets for engineers or infrastructure relevant climate indicators	Ouranos	Ouranos
Creating an atlas of climate scenarios for forest management in Quebec	Ouranos	Ouranos
Climate local information in the Mediterranean region: responding to users needs	Paolo Ruti	Italian National Agency for New Technologies, Energy and Sustainable Economic Development (ENEA); Energy, Environment and Water Research Center; National Center for Meteorological Research (France); International Centre for Theoretical Physics; Catalan Institute of Climate Sciences National Observatory of Athens (NOA); Centro Euro-Mediterraneo; TEC Services Consulting; Plan Blue; Potsdam Institute for Climate Impact Research; University of East Anglia; GREVACHOT; Joint Research Center; Meteorological and Hydrological Service of Croatia; University System of Maryland; University of California
Climate outlooks for food security in Central America	Patricia Ramirez	Regional Committee for Hydraulic Resources, Central America
Mainstreaming climate information for agricultural activities in Kenya	Peter Ambenje	Kenya Meteorological Department
Seasonal forecasting for Africa: water, health management, and capacity building	Philippe Dandin	Météo-France
Partnerships on water resources management in France	Philippe Dandin	Meteo-France
Drias, the futures of climate: a service for the benefits of adaptation	Phillipe Dandin	Meteo France, CERFACS, CNRS
Data rescue: a necessary look at climate	Phillipe Dandin	MeteoFrance
Building resilience to climate-related hazards	PPCR	Ministry of Environment, Science, and Technology's department of Hydrology and Meteorology (Nepal); Civil Aviation Meteorology Authority, Yemen Meteorological Service (CAMA/YMS)
Climate information services for food and agriculture	Ramaswamy Selvaraju	Food and Agricultural Organization
Preparing for ENSO events in the Pacific	Rebecca McNaught	International Federation of the Red Cross & Red Crescent Societies
Teaching journalists to understand climate change	Reija Ruuhela	Finnish Meteorological Institute
North American Drought Monitor	Richard Heim	National Oceanic & Atmospheric Administration
Supporting decision making in the sugar industry with integrated seasonal climate forecasting	Roger C. Stone	University of Southern Queensland
Governing drought information systems	Roger Pulwarty	National Oceanic & Atmospheric Administration
The Heat Health Warning Systems as an Example of Climate Services at the Deutscher Wetterdienst	S. Rosner	Deutscher Wetterdienst
Drought & precipitation monitoring in the Caribbean	Sari Blakely	Caribbean Institute for Meteorology & Hydrology
Innovative approaches to engaging communities in participatory dialogues that enhance community disaster preparedness	Selina Maenzanise	American Red Cross
Climate science and services to support decision making	Seok Joon Cho	Korean Meteorological Administration
The Chilean Ultraviolet Radiation Network: Monitoring and forecasting the UV index for health protection	Solangela Sánchez Cuevas	Dirección Meteorológica de Chile
Climate services for large engineering projects in China	Song Lianchun	China Meteorological Agency
Improved livelihoods and building resilience in the semi-arid tropics: science-led, knowledge-based watershed management	Suhas P Wani	International Crops Research Institute for Semi-Arid Tropics
ENACTS Ethiopia: Partnerships for improving climate data availability, accessibility, and Utility	Tufa Dinku	International Research Institute for Climate & Society

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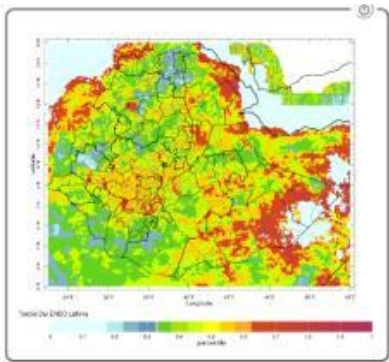
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Box 1: A typical service

Our perspective regarding a “typical” climate service is based on a tabulation of the most common characteristics across a number of different categories. In this sense, it does not mean that a majority of the cases in the collection describe national-level agricultural climate services that provide users with seasonal information over the web. On the other hand, it is not difficult to identify cases within the collection whose services match this archetype exactly.

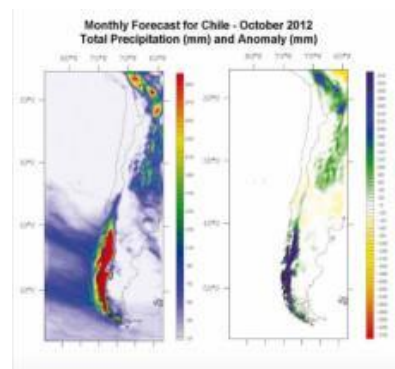
Two examples are included below:

In Ethiopia, the National Meteorological Agency uses the Enhancing National Climate Services (ENACTS) initiative to integrate local observations and global monitoring data, and provides information to agricultural and other users, through online map rooms (Dinku & Sharoff, 2012). This map shows the historical probability of seasonal average monthly rainfall occurring in the upper, middle or lower tercile, given the state of the El Niño Southern Oscillation during the same season.



Source: Ethiopia Climate Analysis & Application Maproom:
www.ethiometmaprooms.gov.et:8082/maproom/Climatology/Climate_Forecast/ENSO_Prob_Precip.html

The Agroclimate Outlook is a monthly bulletin produced by the Dirección Meteorológica de Chile (DMC) and freely available in the organization’s website. It contains information about the predicted seasonal climate conditions that are most likely to prevail during the next three months (Quintana, Piuze, & Carrasco, 2012). This graphic shows a monthly forecast for total and anomaly precipitation in 2012.



Source: Quintana, Piuze & Carrasco, 2012